

Progressing towards the SDGs: understanding and enhancing the role of corporate transparency in the era of big data

Third High-Level Roundtable Discussion

São Paulo - October 04-05

Day 1 – October 4, 2018 *(This event will be in English).*

Venue: B3 - XV de novembro, 275, São Paulo, Brazil.

Welcome coffee - 9:00 am

Welcome remarks and main takeaways from the previous RTs 9:15 am – 9:30 am

Session 1: ESG and SDGs - 9:30 am – 11:00 am

One key insight from the research conducted in connection with this project is that there are important differences between discussions of corporate performance on ESG issues, and discussions of corporate contributions to the SDGs. Although sharing common roots and addressing similar issues, references to corporate performance on ESG issues and the SDGs should not be considered synonymous. This session will discuss those issues, as well as the use of BDAI tools and SDG elements to improve existing ESG-based corporate sustainability assessment tools.

Kickoff speaker: Aron Belinky (FGVces)

Short break (15 min)

Session 2: BDAI and ESG assessments - 11:15 am – 12:30 pm

ESG ranking and assessment firms are turning to Big Data and Artificial Intelligence (BDAI) technologies to enhance their analysis of companies. Such technologies allow ESG researchers to monitor and analyze an unprecedented array of ESG-related information on companies with unprecedented speed. In this session, we will present an overview of our research on the use of BDAI in ESG analysis of corporate performance, including how BDAI is being used, its limitations, and potential ways companies could also apply BDAI in their own businesses.

Kickoff speaker: Mario Saraiva (CCSI)

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Lunch - 12:30 pm – 1:30 pm

Session 3: Benchmark of ESG Information Providers - 1:30 pm – 3:30 pm

Understanding corporate performance on ESG issues requires gathering and processing large volumes of information. This may include information generated and reported by the firms themselves in sustainability, financial, and integrated reports; it may also include information collected and generated by third parties, including media and non-governmental accounts of corporate practices and impacts. To gather and make sense of this sea of data, ESG research firms have become data and information providers, using BDAI technologies to help investors and other stakeholders better assess the ESG performance of companies. Each provider has unique approaches and offers different products to different audiences. Perhaps the most common products are ESG ratings, indexes, and specialized services on specific ESG issues. In this session, we will present the major trends, differences, insights, and gaps from benchmarking the six large ESG information providers.

Kickoff speaker: Mario Saraiva (CCSI)

Session 4: Recommendations to and from ISE - 3:30 - 4:30 pm

An objective of this project is to produce and present knowledge that can be useful to ISE and other Stock Exchanges interested in understanding how they can support investor and corporate contributions to sustainable development. This session will present some reflections on this project's insights, from the perspective of ISE's 14 years of experience, as well as recommendations to other Stock Exchanges (particularly those from Emerging Economies) willing to start or improve their products and initiatives related to sustainability.

Kickoff speaker: Aron Belinky (FGVces)

Closing remarks - 4:30 pm - 5:00 pm

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Third High-Level Roundtable Discussion

São Paulo - October 04-05

Day 2 – October 5, 2018 *(This event will be in Portuguese)*

Venue: B3 – Praça Antônio Prado, 48, 3º andar – Auditório – São Paulo, SP

Registration. - 8:30 am – 9:00 am

**Opening remarks and presentation of preliminary results of the B3/FGVces/CCSI
research partnership.** - 9:00 am – 9:45 am

**The “recall” of the triple bottom line concept. With keynote speaker Lorraine Smith,
Associate Director of Volans.** - 9:45 am – 10:30 am

The discussion will be driven by John Elkington’s recent provocative “recall” of his triple bottom line concept. We will explore how this project’s findings align with his declaration that “...none of these sustainability frameworks will be enough, as long as they lack the suitable pace and scale — the necessary radical intent — needed to stop us all overshooting our planetary boundaries.” We will further consider what steps are necessary to address the problems Elkington (and the project) has identified.

Break - 10:30 am – 11:00 am

“The New Era of Transparency” - Discussion with the audience and panelists.

11:00 am – 12:15 pm

Closing remarks - 12:15 pm – 12:30 pm